



**Study plan for the Master's Degree in PUBLIC AND CULTURAL DIPLOMACYPUBLIC AND CULTURAL DIPLOMACY**  
**Class of a.y. 2025/2026**

curriculum Cultural Diplomacy

curriculum Public Diplomacy

*First year: curriculum Cultural Diplomacy*

| <i>Teaching/training activity denomination</i> | <i>SSD<br/>(DM<br/>4/10/2000)</i> | <i>SSD<br/>(DM 639/2024)</i> | <i>CFU</i> | <i>TAF</i> | <i>HOURS</i> | <i>SEM</i> | <i>Course<br/>type</i> | <i>Teaching type</i> | <i>Cross-listed course</i> |
|--|-----------------------------------|------------------------------|------------|------------|--------------|------------|------------------------|----------------------|----------------------------|
| CULTURAL HERITAGE AND CULTURAL RELATIONSHIPS   | L-ANT/08                          | ARCH-01/E                    | 9          | C          | 63           | II         | CS                     | OBB                  |                            |
| GLOBAL COMPARATIVE POLITICS                    | SPS/04                            | GSPS-02/A                    | 6          | B1         | 42           | II         | CS                     | OBB                  | LM-52                      |
| GLOBAL POLITICAL ECONOMY                       | SECS-P/02                         | ECON/02-A                    | 6          | B3         | 42           | II         | CS                     | OBB                  |                            |
| INTERNATIONAL RELATIONS                        | SPS/04                            | GSPS-02/A                    | 9          | B1         | 63           | I          | CS                     | OBB                  |                            |
| PUBLIC DIPLOMACY                               | SPS/04                            | GSPS-02/A                    | 9          | B1         | 63           | II         | CS                     | OBB                  |                            |
| RULE OF LAW AND HUMAN RIGHTS                   | IUS/13                            | GIUR-09/A                    | 6          | B4         | 42           | I          | CS                     | OBB                  |                            |
| <b>N. 1 TEACHING CHOSEN FROM:</b>              |                                   |                              |            |            |              |            |                        |                      |                            |
| #DATA AND SOCIETY                              | M-GGR/01                          | GEOG-01/A                    | 9          | C          | 63           | II         | CS                     | OPZ                  |                            |
| #HISTORY OF CULTURAL DIPLOMACY                 | SPS/06                            | GSPS/04-B                    | 9          | C          | 63           | II         | CS                     | OPZ                  |                            |
| #RELIGIOUS DIPLOMACY                           | IUS/11                            | GIUR-07/A                    | 9          | C          | 63           | I          | CS                     | OPZ                  |                            |
| #EUROPEAN UNION POLITICS                       | SPS/04                            | GSPS-02/A                    | 9          | C          | 63           | I          | CS                     | OPZ                  |                            |
| <b>N. 1 TEACHING CHOSEN FROM:</b>              |                                   |                              |            |            |              |            |                        |                      |                            |
| #ANTHROPOLOGY OF CULTURAL HERITAGE             | M-DEA/01                          | SDEA-01/A                    | 6          | B2         | 42           | II         | CS                     | OPZ                  |                            |
| #GEOGRAPHY AND SUSTAINABILITY                  | M-GGR/01                          | GEOG-01/A                    | 6          | B2         | 42           | I          | CS                     | OPZ                  |                            |
| <b>Tot. CFU year</b>                           |                                   |                              | <b>60</b>  |            |              |            |                        |                      |                            |



**Second year: curriculum Cultural Diplomacy**

| <b>Teaching/training activity denomination</b>                          | <b>SSD<br/>(DM<br/>4/10/2000)</b> | <b>SSD<br/>(DM 639/2024)</b> | <b>CFU</b> | <b>TAF</b> | <b>HOURS</b> | <b>SEM</b> | <b>Course<br/>type</b> | <b>Teaching type</b> | <b>Cross-listed course</b> |
|---|-----------------------------------|------------------------------|------------|------------|--------------|------------|------------------------|----------------------|----------------------------|
| HISTORY OF DEVELOPMENT COOPERATION                                      | SPS/06                            | GSPS/04-B                    | 6          | B2         | 42           | II         | CS                     | OBB                  |                            |
| CONTEMPORARY EUROPEAN HISTORY   | M-STO/04                          | HIST-03/A                    | 9          | B2         | 63           | II         | CS                     | OBB                  | LM-52                      |
| <b>N. 1 TEACHING CHOSEN FROM:</b>                                       |                                   |                              |            |            |              |            |                        |                      |                            |
| #MEDIA INDUSTRY AND STRATEGIC COMMUNICATION                             | SPS/08                            | GSPS-06/A                    | 6          | C          | 42           | II         | CS                     | OPZ                  |                            |
| # CULTURAL DIPLOMACY AND ARCHAEOLOGY                                    | L-ANT/09                          | ARCH-01/G                    | 6          | C          | 42           | I          | CS                     | OPZ                  |                            |
| #CULTURAL HERITAGE, LANDSCAPE, IDENTITY: FROM PREHISTORY TO THE PRESENT | L-ANT/01                          | ARCH-01/A                    | 6          | C          | 42           | II         | CS                     | OPZ                  |                            |
| INTERNSHIP AND TUTORING   | NN                                |                              | 9          | F          |              |            |                        | OBB                  |                            |
| TO BE CHOSEN FROM OTHER STUDENT ACTIVITIES                              | NN                                |                              | 12         | D          | 80           |            |                        | OBB                  |                            |
| OTHER KNOWLEDGE FOR THE JOB MARKE                                       | NN                                |                              | 3          | F          |              |            |                        | OBB                  |                            |
| ENGLISH KNOWLEDGE AND COMMUNICATION SKILLS: LEVEL C1 OR C2 IN THE CEFR  | NN                                |                              | 3          | F          |              |            |                        | OBB                  |                            |
| FINAL EXAMINATION   | PROFIN_S                          |                              | 12         | E          |              |            |                        | OBB                  |                            |
| <b>Tot. CFU year</b>  |                                   |                              | <b>60</b>  |            |              |            |                        |                      |                            |



**First year: curriculum PUBLIC DIPLOMACY**

| <i>Teaching/training activity denomination</i> | <i>SSD<br/>(DM<br/>4/10/2000)</i> | <i>SSD<br/>(DM 639/2024)</i> | <i>CFU</i> | <i>TAF</i> | <i>HOURS</i> | <i>SEM</i> | <i>Course<br/>type</i> | <i>Teaching type</i> | <i>Cross-listed course</i> |
|--|-----------------------------------|------------------------------|------------|------------|--------------|------------|------------------------|----------------------|----------------------------|
| GLOBAL POLITICAL ECONOMY                       | SECS-P/02                         | ECON/02-A                    | 6          | B3         | 42           | II         | CS                     | OBB                  |                            |
| GLOBAL COMPARATIVE POLITICS                    | SPS/04                            | GSPS-02/A                    | 6          | B1         | 42           | II         | CS                     | OBB                  | LM-52                      |
| INTERNATIONAL RELATIONS                        | SPS/04                            | GSPS-02/A                    | 9          | B1         | 63           | I          | CS                     | OBB                  |                            |
| PUBLIC DIPLOMACY                               | SPS/04                            | GSPS-02/A                    | 9          | B1         | 63           | II         | CS                     | OBB                  |                            |
| INTERNATIONAL HISTORY                          | SPS/06                            | GSPS/04-B                    | 9          | B2         | 63           | II         | CS                     | OBB                  |                            |
| RULE OF LAW AND HUMAN RIGHTS                   | IUS/13                            | GIUR-09/A                    | 6          | B4         | 42           | I          | CS                     | OBB                  |                            |
| <b>N. 1 TEACHING CHOSEN FROM:</b>              |                                   |                              |            |            |              |            |                        |                      |                            |
| #ANTHROPOLOGY OF CULTURAL HERITAGE             | M-DEA/01                          | SDEA-01/A                    | 6          | B2         | 42           | II         | CS                     | OPZ                  |                            |
| #GEOGRAPHY AND SUSTAINABILITY                  | M-GGR/01                          | GEOG-01/A                    | 6          | B2         | 42           | I          | CS                     | OPZ                  |                            |
| <b>N. 1 TEACHING CHOSEN FROM:</b>              |                                   |                              |            |            |              |            |                        |                      |                            |
| #EUROPEAN UNION POLITICS                       | SPS/04                            | GSPS-02/A                    | 9          | C          | 63           | I          | CS                     | OPZ                  |                            |
| #RELIGIOUS DIPLOMACY                           | IUS/11                            | GIUR-07/A                    | 9          | C          | 63           | I          | CS                     | OPZ                  |                            |
| #DATA AND SOCIETY                              | M-GGR/01                          | GEOG-01/A                    | 9          | C          | 63           | II         | CS                     | OPZ                  |                            |
| <b>Tot. CFU year</b>                           |                                   |                              | <b>60</b>  |            |              |            |                        |                      |                            |



**Second year: curr Public Diplomacy**

| <i>Teaching/training activity denomination</i>                         | <i>SSD<br/>(DM<br/>4/10/2000)</i> | <i>SSD<br/>(DM<br/>639/2024)</i> | <i>CFU</i> | <i>TAF</i> | <i>HOURS</i> | <i>SEM</i> | <i>Course<br/>type</i> | <i>Teaching type</i> | <i>Cross-listed course</i> |
|--|-----------------------------------|----------------------------------|------------|------------|--------------|------------|------------------------|----------------------|----------------------------|
| CONTEMPORARY EUROPEAN HISTORY  | M-STO/04                          | HIST-03/A                        | 9          | B2         | 63           | II         | CS                     | OBB                  | LM-52                      |
| <b>N. 2 TEACHINGS CHOSEN FROM:</b>                                     |                                   |                                  |            |            |              |            |                        |                      |                            |
| #LANGUAGE, SOCIETY AND IDEOLOGY  | L-FIL-<br>LET/12                  | LIFI-01/A                        | 6          | C          | 42           | II         | CS                     | OPZ                  |                            |
| #PUBLIC DIPLOMACY AND INTERNATIONAL HISTORY                            | SPS/06                            | GSPS/04-B                        | 6          | C          | 42           | I          | CS                     | OPZ                  |                            |
| #SPORTS AND CULTURE  | M-STO/04                          | HIST-03/A                        | 6          | C          | 42           | II         | CS                     | OPZ                  |                            |
| #HISTORY OF DEVELOPMENT COOPERATION                                    | SPS/06                            | GSPS/04-B                        | 6          | C          | 42           | II         | CS                     | OPZ                  |                            |
| TO BE CHOSEN FROM OTHER STUDENT ACTIVITIES                             | NN                                |                                  | 12         | D          | 80           |            | CS                     | OBB                  |                            |
| OTHER KNOWLEDGE FOR THE JOB MARKET                                     | NN                                |                                  | 3          | F          |              |            |                        | OBB                  |                            |
| ENGLISH KNOWLEDGE AND COMMUNICATION SKILLS: LEVEL C1 OR C2 IN THE CEFR | NN                                |                                  | 3          | F          |              |            |                        | OBB                  |                            |
| FINAL EXAMINATION  | PROFIN_S                          |                                  | 12         | E          |              |            |                        | OBB                  |                            |
| INTERNSHIP AND TUTORING  | NN                                |                                  | 9          | F          |              |            |                        | OBB                  |                            |
| <b>Tot. CFU year</b>   |                                   |                                  | <b>60</b>  |            |              |            |                        |                      |                            |



### STRUCTURE OF THE DEGREE PROGRAM AND LEGEND

|  |  |   |
|--|--|---|
| <b>Type of Training Activity<br/>(TAF)</b> | B = core   | B1 = Sociological and political science training  |
|  |  | B2 = Historical and geographical training   |
|  |  | B3 = Economic training  |
|  |  | B4 = Legal training   |
|  | C = related or supplementary   |   |
|  | D = student's choice   |   |
|  | E = foreign language   | English   |
|  | E = final exam   | Training activities related to the preparation of the final exam  |
|  | F = other activities   | Training activities not included in the preceding categories, aimed at acquiring additional language skills, IT and telematic skills, relational skills, or in any case useful for entering the workforce, as well as internships and professional orientation. |
|  |  |   |
| <b>SSD (DM 4/10/2000)</b>                  | Scientific Disciplinary Sector according to Ministerial Decree 4 October 2000 (Redetermination and updating of SSDs) – old SSD |   |
| <b>SSD (DM 639/2024)</b>                   | Scientific Disciplinary Sector according to Ministerial Decree 2 May 2024 n. 639 – new SSD                                     |   |
| <b>CFU</b>                                 | Number of University Training Credits assigned to the course   |   |
| <b>TAF</b>                                 | Type of Training Activity  |   |
| <b>HOURS</b>                               | Number of hours foreseen for the course  |   |
| <b>SEM</b>                                 | Semester the course is offered. I: first, II: second, I-II: annual   |   |
| <b>Course type</b>                         | CS: single course, CI: integrated course (composed of multiple modules)  |   |
| <b>Teaching type</b>                       | OBB: compulsory, OPZ: optional   |   |
| <b>Cross-listed course</b>                 | Degree program in which the course is offered  |   |