



PUBLIC AND CULTURAL DIPLOMACY



UNIVERSITÀ
DI SIENA 1240

MASTER



PUBLIC

AND



CULTURAL



DIPLOMACY

ABOUT THE MASTER

Built on the international and interdisciplinary experiences of its faculty members, the **Public and Cultural Diplomacy** Master's programme trains students with diverse backgrounds, from social sciences to the humanities, aiming to improve their knowledge and gain professional skills in the field of diplomatic studies, international relations and cooperation.

At the center of the programme are two broad themes: the role of **intercultural negotiations** and the **transformation of global institutions and cultural policies**.

PURSUING ACADEMIC LIBERTIES (FROM SIENA TO THE WORLD)

Classes of the PCD master are no-hate and open environment where multicultural issues are daily discussed cultivating respect and liberties. Students are strongly encouraged to complete their training by visiting other universities and accumulating physical and blended mobility experiences.

Category: LM-81

Class of the Master programmes in International Cooperation

Duration: 2 years.

Credits: 120

STUDY PLAN 2020-2021

CURRICULUM PUBLIC DIPLOMACY

First year

International Relations (9 Ects)
Globalization culture and economics (6 Ects)
Rule of Law and Human Right (9 Ects)
Global Comparative Politics (6 Ects)
Public Diplomacy (6 Ects)
International History (9 Ects)

One among the following subjects (6 Ects)

- ▶ Anthropology of cultural heritage
- ▶ Geography and Sustainability
- ▶ Practicing international cultural relations

One among the following subjects (9 Ects)

- ▶ Culture and institutions in Latin America
- ▶ Chinese Language and Cultures
- ▶ Arabic Language and Cultures
- ▶ Religious diplomacy
- ▶ European union politics

Second year

New Media and Globalization (9 Ects)
Global Law, Politics and Religion (6 Ects)

One among the following subjects (6 Ects)

- ▶ Sports and Culture
- ▶ Public Diplomacy and International History
- ▶ Language, Society and Religion
- ▶ Cultural Diplomacy

Subjects chosen by students (12 Ects)

Communicative skills in English (3 Ects)

Job training and Guidance (9 Ects)

Other professional skills (3 Ects)

Thesis (12 Ects)

The Master Degree in **Public and Cultural Diplomacy** is a partner of the project **International Relations and Public Diplomacy (KATAMARAN)**, run by Jagellonian **University of Krakow** (International Security and Development Program) and funded by the **Polish National Agency for Academic Exchange**.

GLOBAL PERSPECTIVE & INNOVATIVE TEACHING

Most of our professors have experience in international projects and academic exchange. The spirit of the Master is that of bringing concrete intercultural and interdisciplinary expertise in the classroom, where dynamic methodologies, gamification and collaborative teaching tools are employed to ensure the best learning opportunities.

GAINING PERSONALITY IN THE INTERNATIONAL ENVIRONMENT

Our Students are asked to be proactive since the first day of their USiena experience. All the activities are designed to generate entrepreneurial spirit and to maximise their impact in terms of interpersonal and intercultural exchange. Assignments, traineeships and dissertations are conceived as interdisciplinary experiences of immersion into real-world problems. Approaching a variety of case-studies, co-working projects and individual assignments, students contribute to the discussion about how to overcome the current global challenges.

STUDY PLAN 2020-2021

CURRICULUM CULTURAL DIPLOMACY

First year

International Relations (9 Ects)

Globalization culture and economics (6 Ects)

Rule of Law and Human Right (9 Ects)

Global Comparative Politics (6 Ects)

Public Diplomacy (6 Ects)

Cultural Heritage and Cultural Relationships (9 Ects)

One among the following subjects (6 Ects)

- ▶ Anthropology of cultural heritage
- ▶ Geography and Sustainability
- ▶ Practicing international cultural relations

One among the following subjects (9 Ects)

- ▶ Culture and institutions in Latin America
- ▶ Chinese Language and Cultures
- ▶ Arabic Language and Cultures
- ▶ Religious diplomacy
- ▶ European union politics

Second year

New Media and Globalization (9 Ects)

Cultural Diplomacy (6 Ects)

One among the following subjects (6 Ects)

- ▶ Prehistory and intercultural relationships
- ▶ Media industry and strategic communication
- ▶ Cultural Heritage and archaeology
- ▶ Global Law, Politics and Religion

Subjects chosen by students (12 Ects)

Communicative skills in English (3 Ects)

Job training and Guidance (9 Ects)

Other professional skills (3 Ects)

Thesis (12 Ects)





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